

DIGITAL NETWORKING

Steps to Create a LinkedIn Profile

To join LinkedIn and create your profile:

1. Navigate to the [LinkedIn sign up page](#).
2. Type your first and last name, email address, and a password you'll use.
3. Note: You must use your true name when creating a profile. Company names and pseudonyms are not allowed.
4. Do not use an email address that is associated with an office, position, or task, such as "marketing@company.com" or "sales@business.org."
5. Click Join now.
6. Complete any additional steps as prompted.
7. Click on 'My Profile' once signed in, to add information about your professional background and education.
8. Download the LinkedIn app on your phone to access your profile and network with others when you're on the go.

